

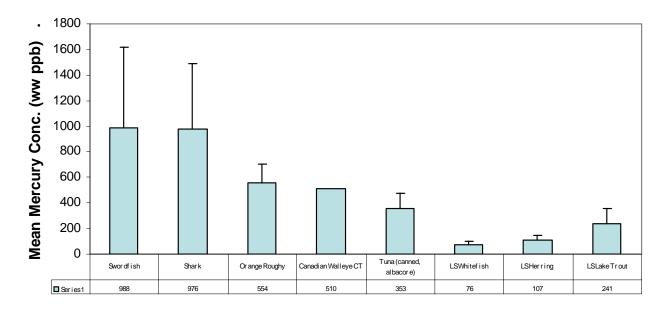
Chemical contaminants and Lake Superior Fish



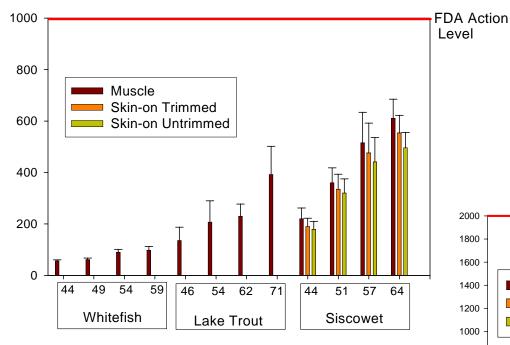
Lake Superior whitefish, lake trout, and lake herring have undergone rigorous laboratory testing to ensure these fish meet FDA chemical contaminant safety standards.

Unfortunately, this is not the case with much of the fish eaten today by customers. A recent Chicago Tribune article noted:

- 1. "The FDA has tested only four walleye samples since 1978, 14 fewer than the Tribune."
- 2. "The amount [mercury] the
 Tribune found in walleye, which
 was imported from Canada, is
 above the limit at which the
 Canadian officials can ban the
 fish from sale within that
 country's boarders." Toxic risk



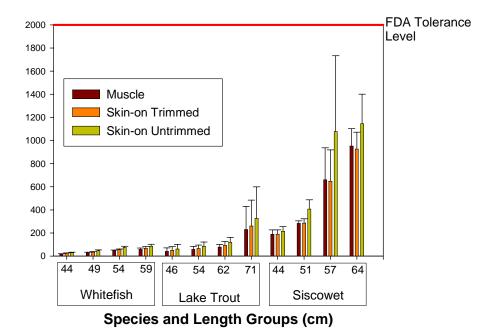
on your plate, Chicago Tribune, December 11, 2005 Sam Roe and Michael Hawthorne www.chicagotribune.com/news/specials



Species and Length Groups (cm)

Mercury in Lake Superior Fish (ppb) ↑





PCB's in Lake Superior Fish (ppb) ↑

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